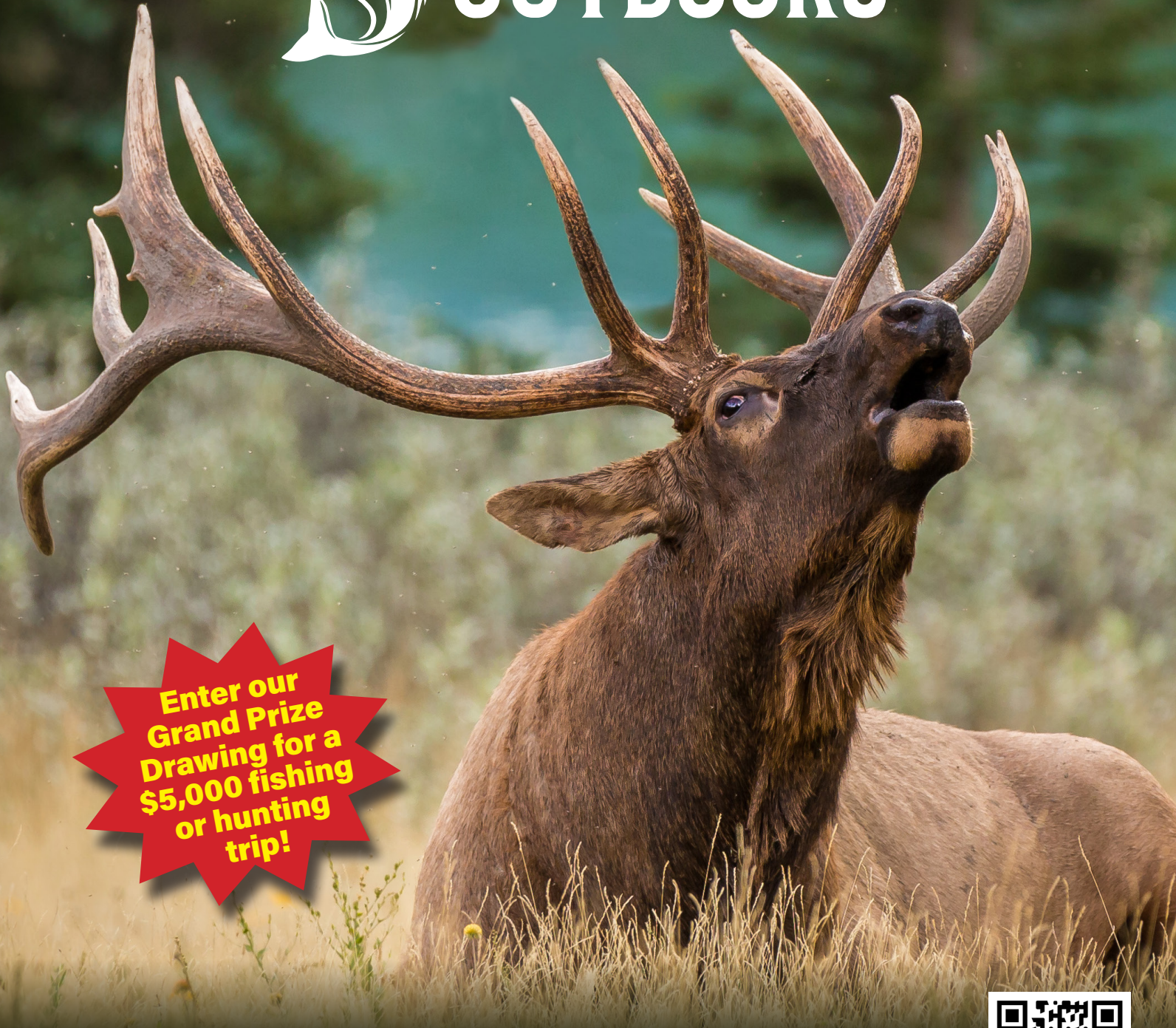




SIMPSON OUTDOORS



**Enter our
Grand Prize
Drawing for a
\$5,000 fishing
or hunting
trip!**

SOMEDAY...IS RIGHT NOW

Fishing & Hunting Trips of a Lifetime



About Sampson Outdoors

Since 2000, SAMPSON OUTDOORS has been uniting everyday Sportsmen and Sportswomen, just like you, with fishing and hunting trips of a lifetime. So many of us dream of going fishing in Alaska, killing a monster Muley or a 400 class Bull Elk in Colorado, or a Cape Buffalo in Africa, but it's always just been a dream. With today's rising costs, those adventures seem impossible. Sampson Outdoors, is here to help you reach your dreams. We help you plan and provide affordable means to realizing your dreams. Our motto is **"SOMEDAY... is Right Now!"**

Too many of us wait and never experience that trip of a lifetime with our friends and family members. It's not all about the catch or the kill, it's about building memories. Our goal has and will continue to be to help our members realize their dreams, check off those bucket lists, without emptying their wallet to get there.

Compared to other clubs, our club is unique because we give back. It's not about profit. Sampson Outdoors is committed to helping those that have given so much to this country and protected our families, but now suffer the results. We provide a portion of all profits back to the veterans who suffer from Post Traumatic Stress Disorder (PTSD). We will provide hunting and fishing opportunities to the veterans by way of partnering with the non-profit organization, WildOps. (See www.wildops.org)

Many of our members have fished and hunted with us for over 20 years. With your membership, our promise is to help you, help our partners (outfitters, stores and other companies) and help the veterans who need it the most. For less than a tank of gas and dinner, you immediately have chances to win monthly & annual grand prizes, receive help planning your fishing and hunting adventures, receive daily discounts on outdoor gear, receive huge savings on fishing & hunting trips of a lifetime, all while helping to save lives of those who no longer care!

We have a team of folks, just like you, that want to help you reach your dreams. By working together, uniting, we all reap the rewards. Adventures of a lifetime take planning, saving, and determination; but the memories made are free and last forever.

Let us, help you, experience all that you desire.



FOUNDER OF SAMPSON OUTDOORS — Theodore (Tad) Sampson —

Theodore (Tad) Sampson founded Club Hunt On / Club Fish On (Sampson Outdoors) in the year 2000 when he was acting as President/CEO of his estate & retirement planning corporation of 28 years.

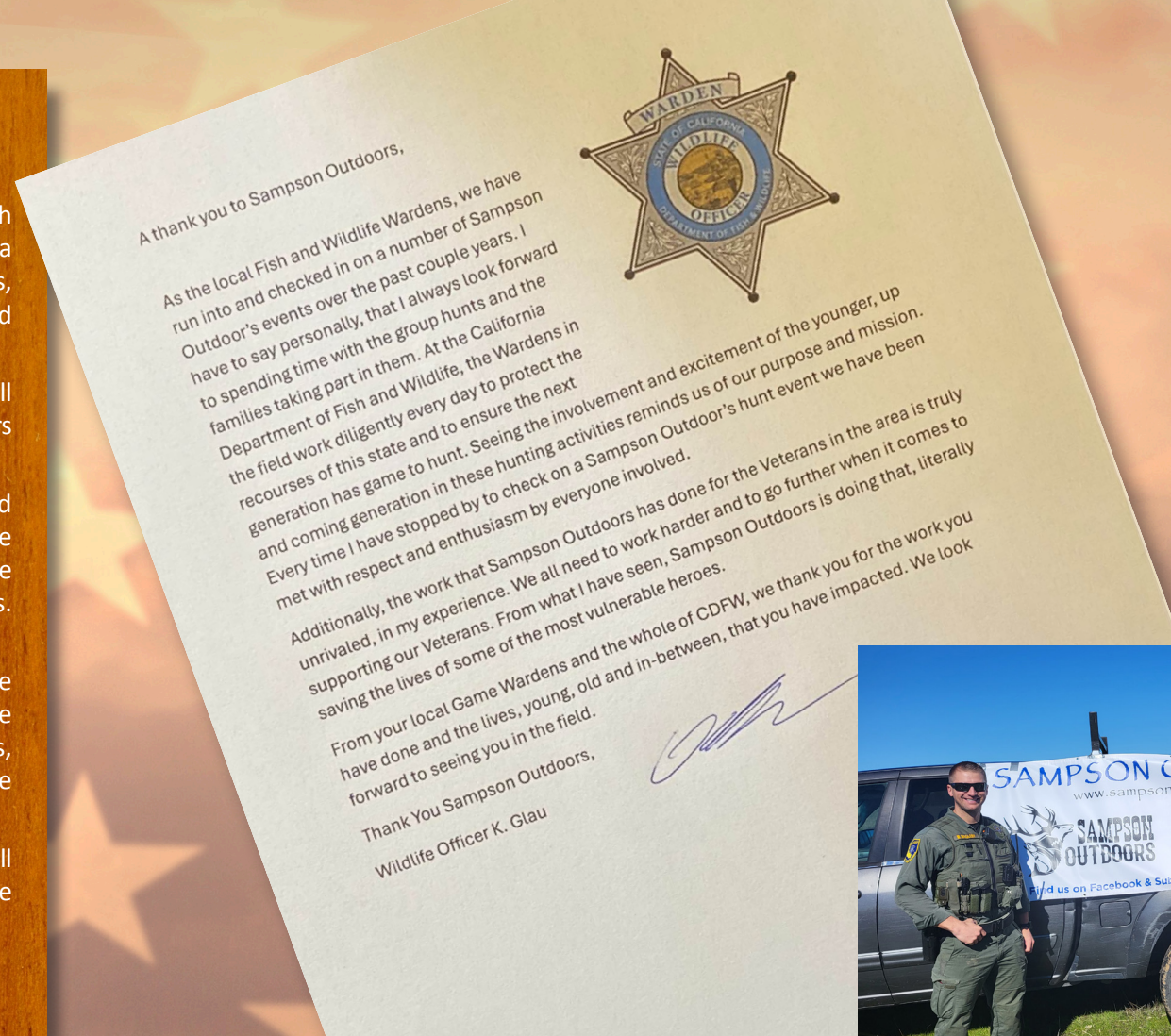
At the same time, Tad was and is still employed, for nearly 26 years, as a Licensed Professional Civil Engineer for the State of California, Department of Transportation.

In 2018, Governor Brown of California awarded Tad the Medal of Valor; the highest honor bestowed by the State of California. Medal of Valor recipients are employees of the State who have performed an extraordinary act of heroism far above and beyond the normal call of duty.

Tad graduated from California State University at Sacramento in 1993, with a BS Degree in Civil Engineering.

In his spare time, Tad volunteers his time as a youth football and baseball coach.

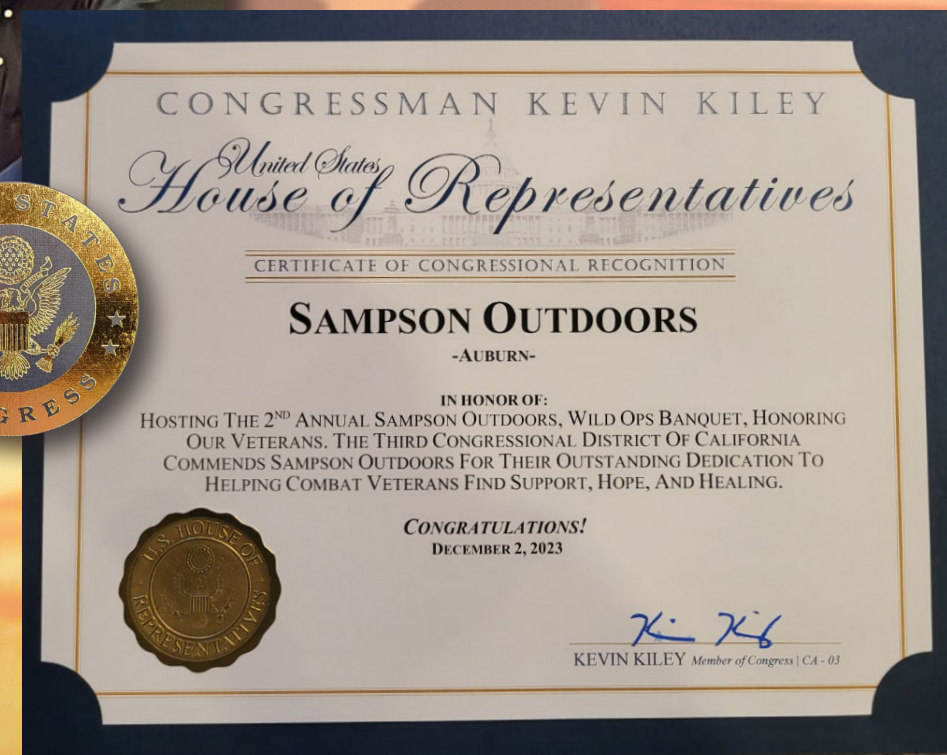
Tad has one son.



California Department of Fish and Wildlife Wardens showing their support for our veterans.



Congressman Kevin Kiley and Tad Sampson at the Sampson Outdoors/WildOps Annual Banquet.





Giving back to those who have given so much to this country.

Because of your membership support, a percentage of the profits made by "Sampson Outdoors" will be shared with WILD OPS; an organization devoted to helping veterans with "Post Traumatic Stress Disorder"; (PTSD). Tad's cousins, Marsha and Scott Robertson, (Si Robertson's son, on the popular show "Duck Dynasty") are members of WILD OPS and have provided "Sampson Outdoors" the opportunity to partner with their organization.



There are isolated veterans all across our country. These veterans may be surrounded by family and friends, co-workers, or perhaps a church family. Yet, regarding their post-combat emotions, they struggle alone.

Our objective at Wild Ops is to identify these isolated veterans and have them participate in an outdoor adventure with other combat veterans.

While each trip will be unique, our mission for every excursion is the same - facilitate the healing of scars that are unique among combat veterans. We will hunt, fish, talk, laugh, pray, eat, enjoy nature, and each other's company.

Our goal is that every veteran realizes that they are not alone and that healing and recovery is possible.



Giving Back to Those Who Have Given So Much

BENEFITING LOCAL FOSTER CHILDREN & VETERANS

SATURDAY MAY 4, 2024

HARLEY-DAVIDSON OF FOLSOM
REGISTRATION 9AM

FOR MORE INFO PLEASE EMAIL
JKRIDE4REASON@GMAIL.COM

PRE-REGISTRATION IS OPEN NOW AT
WWW.HIGHERPURPOSEFOUNDATION.ORG

Ride for Reason

In 2024, Sampson Outdoors was asked to partner with The Event foundation and Jeff Keith's Ride for Reason to help make a difference in the lives of our community members. Together we will create meaningful and long-lasting change. Sampson Outdoors supports this cause to benefit underprivileged children and at risk military veterans.

Sampson Outdoors sincerely appreciates your contribution to our cause and support to our club. Throughout the year through club memberships, merchandise sales, and of course all the money raised at our annual banquet, donations made throughout 2023 helped raise **over \$35,000 for our veterans!**

IDPA 2023

With the help of the Sacramento Defensive Pistol Shooters and the 2023 International Defensive Pistol Association (IDPA) – **SAMPSON OUTDOORS raised \$4,400 for veterans.** All money was donated to WILD OPS®, a veteran nonprofit organization dedicated to helping fellow combat veterans find support, hope, and healing in the battle transitioning back into civilian life, through faith-based programs.

Annual Banquet 2023

Thanks to all our 2023 members along with all the new friends who attended our Annual Banquet in December of 2023, **SAMPSON OUTDOORS raised \$5,000 for veterans.** This was donated to WILD OPS®, a veteran nonprofit organization dedicated to helping fellow combat veterans find support, hope, and healing in the battle transitioning back into civilian life, through faith-based programs.

Sampson Outdoors/WildOps Annual Banquet

Our Annual Banquets generate much needed funds to help save veteran lives. Other than our standard overhead costs for the banquet, all funds generated at our banquet are donated to WildOps, a non-profit organization that is dedicated to seeking out the at-risk veterans that no longer have the will to live. Please plan to attend our annual banquets and help save another veteran's life. Together, we are making a difference!!!



DON'T MISS THIS EVENT!

Save the date: 3rd ANNUAL BANQUET DECEMBER 7, 2024

At the Ridge Golfcourse in Auburn, California

- Over \$50,000 in guns, trips and prizes
- Last year we donated \$5,000 to the veterans generated from our banquet
- Celebrity guests, like: Jeff Keith with the band Tesla; Quinton Dial (#92 with the San Francisco 49ers - 2013 to 2016); Congressman Kevin Kiley, Tad's cousins related to the popular show Duck Dynasty, and more
- Enter our club member **GRAND PRIZE DRAWING** for a fishing or hunting trip of a lifetime (Valued between \$5,000 to \$15,000)



Join the Club!

By becoming a member of The Sampson Outdoors Executive Rewards Club, not only will you benefit from great discounts and opportunities to experience hunting and fishing trips of lifetime, but so will many veterans.

Your membership will allow "Sampson Outdoors" the ability to acquire more exclusive hunting and fishing trips for our members; but most importantly, the means to give back to so many who have given so much to this country. So, thank you for your interest in The Sampson Outdoors Executive Rewards Club. Your membership will make a difference!

EXCLUSIVE BENEFITS

- Exclusive Hunting & Fishing Trip Availabilities
- Discounts on Sporting Goods
- Discounts on Partnered Pheasant Clubs
- Discounts on Elk Ranch Hunts
- Discounts on Duck & Goose Hunts
- Discounts on Africa Safari Hunts
- Discounts on Fishing Trips
- Entry in Monthly Drawings
- Entry in Annual Grand Prize Drawing
- Free Club Wear (shirts/hats)
- Pheasant Shootouts

THE SAMPSON "SOMEDAY...IS RIGHT NOW" MONEY BACK GUARANTEE

Our Promise: To our members that demonstrate their commitment to the Sampson Outdoors' creed that "Someday ... Is Right Now" during their annual membership term by either: (1) booking one hunt through our website; (2) booking one fishing trip through our website; (3) attending our sponsored events, or (4) taking advantage of our Executive Membership discounts when you purchase merchandise or services through our approved vendors/stores ... our promise is simple ... We promise you will recognize a savings in an aggregate amount that exceeds the cost of your membership for the year.

Our Money Back Guarantee: If within the first eleven (11) months of your annual membership term, you in fact demonstrated a commitment to the Sampson Outdoors' creed that "Someday ... Is Right Now" and: (1) booked one hunt through our website; (2) booked one fishing trip through our website; (3) attended our sponsored events, or; (4) took advantage of our Executive Membership discounts when you purchased merchandise or services through our approved vendors/stores ... and you do not believe you enjoyed a savings in an aggregate amount that exceeds the annual cost of your membership, we will promptly refund your membership fee and cancel your membership ... with no questions asked.

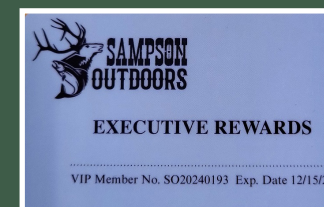
The only condition to receiving your refund and cancellation is that you send us an email or letter that fully explains the basis for your request for refund by no later than two (2) calendar weeks prior to the expiration of your membership term (see your membership card for expiration date).

MOST IMPORTANTLY, ALL CLUB MEMBERSHIPS HELP TO SAVE ANOTHER VETERAN'S LIFE!

Interested in becoming a member of Sampson Outdoors?



Log into our website and become a member. Sign up and refer a friend to receive a \$100 gift certificate towards any hunting or fishing trip offered in this booklet or \$100 credit towards any merchandise, including Moosie (Catch and Release camo or footwear).



Visit our Facebook Page and our YouTube channel!



When our subscribers reach 1,000 on YouTube, we will be providing every person that we can identify as a subscriber with a special gift!

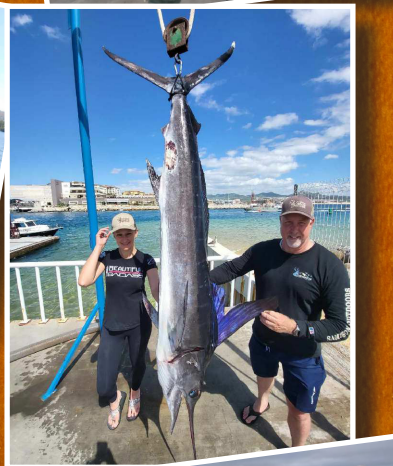
Hunting Trips

- 7 Day/8 Nights - African Safari Hunt
- 2-Day - North Dakota Trophy Elk Hunt - 100% Guaranteed
- 3 Day - North Dakota Duck, Goose & Wild Pheasant hunt
- 3 Day/2 Nights - Hawaii Axis Deer Hunt
- 5 Day - Kodiak Alaska Sitka Blacktail Deer hunt/fish Combo
- Bear Hunts
- California "Pheasant Shootouts"
- California Wild Duck & Goose Hunts
- Exclusive Cow Elk Hunt
- Monster Mule Deer Hunt
- Red Stag Elk and Whitetail Deer
- Texas Pig Hunts



Fishing Trips

- 5 Day/5 Night - Alaska Fishing Trip for Silver Salmon
- Cabo Sportfishing Trip Tuna, Marlin, Dorado
- Chartered California Lake Trips Washington, Oregon Guided Steelhead, Salmon, & Sturgeon Fishing
- Jet Boat Fishing Trip Striped Bass / Halibut
- Sturgeon on the Sacramento River or Sacramento Delta



A Sampling of Members Only 2024/2025 Hunting & Fishing Opportunities

Big Game in South Africa

Trophy Impala, Blesbuck, and more!

JUNE 2025 - All-inclusive African Safari (8 days / 7 nights)

One animal. Ground transportation from Johannesburg, your own PH, lodging, meals, beer & soda/water, field care & trophy capping.

Club Members SAVE \$2,450 PER HUNTER!

Moloka'i Outfitters

Trophy Axis Deer in HAWAII - Island of Moloka'i

Up to a 32 in Trophy buck and a doe (3 days / 2 nights. 2 days of hunting, fully guided, food (cook yourself), drinks, lodging, roundtrip airfare from Honolulu to Moloka'i, ground transportation, field processing, and a freezer for meat.

Club Members SAVE \$2,000 PER HUNTER!

North Dakota - Ducks/Geese/Wild Pheasants/Hungarian Partridge

Includes lodging, decoys, layout blinds, ground transportation, access to 150,000 acres of private land. (Min. 4 / Max 9 hunters)

Season open Oct. to Nov. 2024.

Club Members SAVE \$1,400 PER HUNTER!

Cast & Blast

Hunt Sitka Blacktail Deer, fish, crabbing on Kodiak Island

November 2025

One Sitka buck, fishing and crabbing all in the same week. Caribou can be added for an additional cost. 5 day/5 night package, all inclusive with lodging, meals, fishing gear and fish processing.

Club Members SAVE \$850 PER HUNTER!

Oregon Cow Elk Hunt

Not advertised or available to the general public!

August or December 2024 (6 days / 5 nights)

Fully guided, all-inclusive with lodging, meals, walk-in freezer & guaranteed landowner tag! Guaranteed shot opportunity or go back for free!

Club Members SAVE \$250 / VETERANS SAVE \$1,000

Egegik River Alaska - Silver Salmon

Take home 70 to 100 lbs. of salmon filets!

SEPT. 2024 - (6 days / 5 nights)

All-inclusive with lodging, meals, fishing gear and fish processing.

Club Members SAVE \$350 PER FISHERMAN!

Washington - Salmon, Steelhead & Sturgeon

Columbia and Cowlitz Rivers

March, April, June, July and August 2024

Fishing gear and fish processing. Take home salmon, steelhead and sturgeon filets.

Club Members SAVE \$100/day

Local Lake Fishing

Monster Rainbow and Brown Trout, Kokanee Salmon and more!

All of 2024

Lake Berryessa, Camanche, Pardee, Amador, Bullards Bar and Collins

Fishing gear and fish processing. Take home trophy fish!

Club Members SAVE \$100/day off the full boat or \$50 to \$100 off/day/fisherman.



ENTER TO WIN A RUGER RIFLE & SCOPE

BUY 1 RECEIVE 12 DRAWING TICKETS

HELP SAVE A VETERAN'S LIFE!

This month ONLY 2024 Membership 50% OFF (SAVE \$125)



TURNER'S OUTDOORSMAN

- **Entered to win the Ruger 308 rifle with a 3-9x40 Vortex scope from Turner's Outdoorsman (VALUED AT \$700)**
- **Receive all the benefits of being a Sampson Outdoors member, including monthly drawings, for outdoor gear, guns, optics and more;**
- **Discounted hunting and fishing trips around the world;**
- **Entered into our Annual Grand Prize Drawing at our 2024 Banquet for a hunting or fishing trip valued between \$5,000 and \$15,000!!!**

Drawing held live on Sampson Outdoors Facebook page Friday, May 31, 2024.

Must be 18 years old to enter. Contact us for the promotional DISCOUNT CODE

A Few Winners of Past Drawings in 2023



Joe Q., of Fortuna California, with his pump 12 Gauge shotgun, won at the Banquet.



Ken M. from Colfax, CA with his Smith & Wesson Model 686, 357 caliber.



Lisa H. from Fortuna, CA with her Browning X-Bolt camo western hunter 6.5 Creedmoor long rifle.



Tony L. of Smartsville, California with his Weatherby Semi-Auto 12 Gauge shotgun!



Mike W. from Ukiah, CA with his 20 Gauge Over-under shotgun.



Randie B., from Roseville, California with his two guns from the Annual Banquet.



Randy W., from Lincoln California with his Banquet gun - Ruger 6.5 "Predator" Creedmoor rifle with Vortex scope!!



Rod W. with his Tika 6.5 Creedmoor which he won at the Annual Banquet.



Rod W., from Colfax California with his 12 Gauge over and under gun.

We Would Like to Thank Our Supporters:



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clubhunton21@gmail.com



www.sampsonoutdoors.com

