



Higher Purpose-The Event Foundation
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Dear Community Member,

Higher Purpose-The Event Foundation is coming together for a Reunion Ride on May 4th, 2024!! Historically, our goal has always been to raise funds to benefit underprivileged, at-risk youth through various organizations. This year we have partnered with the STARS Program to provide vital services for children and their families.

We are excited to announce that we have added a second beneficiary- working to benefit veterans in our community through charitable services.

We can't do it alone! Just as we care for our own children and families, it takes a lot of leaders from our community to help put on this event. Our volunteers need your support by helping to raise funds to ensure this event is a success.

Why is this important to you? We strive to make a difference in the lives of our community members. Your contribution to Higher Purpose-The Event Foundation and Jeff Keith's Ride for Reason will create meaningful and long-lasting change. Your support will benefit these children and at risk military veterans within our community by creating hope for a better tomorrow.

How Can You Help? The Choice is yours:

- **Donate items for raffles and prizes.** Gift baskets, gift certificates, automotive and motorcycle accessories, overnight stays, family entertainment packages, sporting goods.
- **Be an event Sponsor.** Show the children how we come together in our community. Sponsorship will be recognized on various marketing advertisements.
- **Donate food and beverage items**

Donations are tax deductible. For your records, our tax identification number is 45-5635520. **Please make checks payable to: Higher Purpose- The Event Foundation.**

Thank you for your consideration of this request. If you have questions or would like additional information, please feel free to contact us at (925)435-6704 or jkride4reason@gmail.com

Respectfully,

Whitney Webb
CEO